ISBN 978-969-8858-04-9

May 9 - 11,2008

PROCEEDINGS of 4th International Conference on Statistical Sciences

Jointly organized by

Islamic Countries Society of Statistical Sciences
Plot # 426, Block J/3,
M.A. Johar Town
Lahore (Pakistan)
Tel: +92-42-5314437-5314438
Fax: +92-42-5752547
Email: secretary@isoss.com.pk
URL: www.isoss.com.pk

University of Gujrat
Hafiz Hayat Campus
Gujrat (Pakistan)
Tel: +92-53-3643112/118/408/097
Fax: +92-53-3643167
Email: info@uog.edu.pk
URL: www.uog.edu.pk

Editor: DR. MUNIR AHMAD

Volume
15 & 16

Venue:
University of Gujrat, Hafiz Hayat Campus

The Executive Board
of
Islamic Countries Society of Statistical Sciences (ISOSS)

is grateful to the
Higher Education Commission, Islamabad
for partial grant to bring out the
Proceedings

Published by : ISOSS, Lahore.
Printed by : Izharsons Printers, 9-Rattigan Road, Lahore (Pakistan).

CONTENTS (Vol. 15)

Address by Dr. Munir Ahmad, Patron ISOSS vii

PAPERS

1. 019: Statistical Semantic Modeling of Preprocessed Source Code to Identify, Measure and Visualize the Complexities in Software Product Line Applications by Zeeshan Ahmed, Austria 1
2. 026: On Certain Characterizations of Distributions by Masood Anwar and Munir Ahmad 13
3. 028: Characterization of Some Discrete Distributions by Kalsoom Akhtar Chaudhry and Munir Ahmad 19
4. 030: Digital Signatures Processes and its Authentication Systems by Nadia Qasim, S.M. Saleem, and Muhammad Qasim Rind 27
5. 031: Concerning Generalization of Darboux Integral by Abdul Rauf Khan, Muhammad Qasim Rind and Abdul Qayyum 37
6. 036: On Coefficients of the Laurent Series of the Alpha-Probability Functions and its Application to Fatigue Life of Aircraft Structural Aluminum Alloy by Munir Ahmad 41
7. 038: Simulation Analysis of Generalized Exponential Models by Muhammad Shuaib Khan, Muhammad Aleem and Zafar Iqbal 49
8. 042: Design Artifacts, Principles, Goals, Problems and Importance by Zeeshan Ahmed, Austria and Sudhir Kumar Ghanti, Sweden. 57
9. 045: A Chain Ratio Type Estimator Using Two Auxiliary Attributes by Inam-ul-Haq 69
10. 047: Dissimilarity Based Mining for Finding Frequent Itemsets by Abdus Salam, Saif-ur-Rehman, and Irshadullah 73
11. 050: Open Architecture Robotic Manipulator Design Philosophy by Syed Wahab-ul-Hassan 81
12. 051: On Construction of One Dimensional Partially Neighbor Balanced Designs (PNBD) by Rashid Ahmed and Munir Akhtar 89
13. 057: A Study of the Effects of Internet Usage of Teenagers by Hina Rana and Itrat Batool Naqvi 97
14. 061: A Statistical Study on the Cellular Mobile Industry of Pakistan by Mehreen Ashraf and Waqas Samiullah Mahmood 103
15. 062: Review of Applications of Intelligent Methods in Physics by Adeel Akram, Rana Usman Ali, Muhayyuddin Gillani, Khalil Ahmed, M. Saleem Khan and Wajahat M. Qazi 109
16. 063: A Conceptual Framework For Woman Poverty Alleviation Using Decision Support Strategies by Tooba Batool and Khalil Ahmed 113

17. 064: Generation of Emotions in Neural Networks based on Experience 119
by Atifa Athar and Khalil Ahmed

18. 066: A New Conceptual Model of Machine Translation 125
by Muhammad Anwar Saeed and Khalil Ahmed

19. 068: Wild Bootstrap Technique for Finding Confidence Interval of Truncated Negative Binomial Parameter 'p' 133
by Muhammad Ibrahim Shamsi and Ghulam Hussain

20. 072: Augmented Box-Behnken Third Order Response Surface Designs 143
by Hafiz Muhammad Arshad and Munir Akhtar

21. 074: On a Class of Powered Non-Central Weibull Random Variables 151
by Abdur-Razaq and Ahmed Zogo Memon

22. 075: Distribution of the Number of Rectangles arising in Binomial Trials 155
by Zafar Iqbal and Ahmed Zogo Memon

23. 076: Some Remarks on David & Johnson Method for Finding Moments of Order Statistics Based on Uniform and Exponential Distributions 161
by Hafiz M. Salman and Ahmed Zogo Memon

24. 083: Role of SMS/Mobile Marketing and its Gainsays-A New Horizon for Micro Marketing 169
by Muhammad Mazhar Manzoor

25. 090: A Study on the Effects of Using Cell Phones on the Studies of Students 179
by Sonia Anjum and Nikhat Khan

26. 101: Bayesian analysis of the two component mixture of the Exponential distribution assuming the uninformative and informative priors Under the censored sampling scheme 185
by Mirza Naveed Shahzad, Muhammad Aslam and Muhammad Saleem

27. 104: Some New Methods to Reduce the Number of Blocks Required for Neighbor Designs 193
by Rashid Ahmed and Munir Akhtar

28. 113: Emerging Trends in Temporal Databases with Illustrations 201
by S.M. Aqil Burney and Nadeem Mahmood

29. 114: Lossless Progressive Coding for Grayscale Images Using JBIG Standard 213
by Ahmed M. Abushaala, Libya.

30. 122: Educated Illiterates Practicing Freedom with Necessary Evil, Cellular Phone Etiquette among College and University Students of Pakistan 219
by Khurram Aziz Fani, Faiza Muzaffar, Maryum Arif, Waqas Ilyas, Sana Zafar and Atif Amin

31. 147: Generating A Family of SCUI Distributions 227
by Saleha Naghmi Habibullah, Ahmad Zogo Memon and Munir Ahmad

32. 149: Cell-Phone Usage Preferences Amongst Educated Youth 235
by Khurram Aziz Fani, Usman Ehsan, Sumra Anwar and Nazia Saeed

33. 152: Estimation of Mean in Two–phase sampling Using One Auxiliary Variable 243
by Asma Tahir

34. 155: Exploring Data Analysis Using Statistical Softwares 253
by Sara Azher, Sana Riaz and Riffat Shoaib

35. 157: A Class of Regression cum Ratio-Product Estimators (Using Two Auxiliary Variables) 267
by Hamad Sarwar Shaw and Muhammad Hanif

36. 159: Data Mining on Heart Diseases Record Sampling 279
by Naveed Ahsan

37. 161: Measuring Customer Satisfaction from Nokia Mobile Phones in Pakistan 285
by Shoaib Nawaz and Sania Kanwal

38. 170: Estimation Methods of Kumarasway Distribution 293
by M. Shuaib Khan, G.R. Pasha and Ahmed Hesham Pasha

39. 173: ARCH-M Model for Benchmark Index of Pakistan Stock Market 297
by Samreen Fatima

40. 115: The Robustness of Mixed Renewal Models to Misspecifications 303
by Najeeb Haider

CONTENTS (Vol. 16)

PAPERS

1. 001: Development of Simplified Equation for Wind Load Calculation for Tall Buildings
   by Muhammad A. Saleem, USA — 313
2. 007: Fluctuating Dynamics of Stratospheric Ozone with reference to Atmospheric region of Pakistan
   by M. Ayub Khan Yousuf Zai, M. Rashid Kamal Ansari, Jawaid Quamar, M. Arif Hussain and Jawaid Iqbal — 321
3. 008: Stochastic Analysis of effect of Solar Flare Occurrence on Ozone Layer Depletion
   by Saifuddin Ahmed Jilani and M. Ayub Khan Yousuf Zai — 333
4. 009: Estimating the Effect of Ozone Layer Depletion on Land Plants
   by S.M. Zia-ul-Haque and M. Ayub Khan Yousuf Zai — 341
5. 010: Dividend Policy in Pakistan and Signaling Theory
   by Choudhary Slahudin — 347
6. 020: Statistical Trading Using Target Oriented Trading Agent
   by Zeeshan Ahmed, Austria — 355
7. 021: Professional and Executive Skills Required in Organisational Development
   by Sadia Qasim and Muhammad Qasim Rind — 359
8. 029: Job Embeddedness and Turnover Intention of Teaching Faculty of Chartered Institutions in Lahore
   by Muhammad Shafique, Munir Ahmad and Rashid Rahman — 367
9. 032: Quranic Studies: A Statistical Profile
   by Muhammad Khyzer Bin Dost and Munir Ahmad — 375
10. 033: Strategic Integration and Devolvement of Human Resource Management in Public and Private Chartered Institutes of Pakistan
    by Muhammad Faisal Qadeer, Munir Ahmad and Rashid Rehman — 383
11. 040: Skill Based Management Paradigm: A Comparative Study of Askari Commercial Bank and Bank Alfalah Ltd
    by Neelum Noureen, Shehryar Naveed and Shaoib Akhter — 391
12. 041: Entrepreneurial Achievements and Higher Education (A Survey Study of Small Business Establishments)
    by Nida Rehman, Shehryar Naveed and Shoaib Akhter — 399
13. 043: Real causes of sickness in Small-Scale Industries: Problems and Remedies (A Case Study of Sukkur Estate Area Since 1990 to 2004)
    by Mumtaz Ali Junejo, Muhammad Nawaz Chand and M. Abdul Majid Makki — 409
14. 046: A Time-Series Analysis of PSO and Shell Volume Indices at KSE-100
    by Asia Catherine and Kalsoom Akhtar Chaudhry — 417
15. 048: The Factors Influence the Life Satisfaction in Pakistan
    by Zahid Iqbal and Junaid Saghir Siddiqi — 423

16. 054: A Study as the Career and Domestic Responsibilities of Working Women 433
by Muhammad Azhar Sheikh and Jamal Abdul Nasir
17. 055: A Study of Residents of An Orphanage Home 441
by Haleema Azhar and Saleha Naghmi Habibullah
18. 056: A Study of the Problems Faced By Physically Handicapped Children in Pakistani Society 447
by Amina Zahoor
19. 058: A Study on Foreign Tourists' Perception Regarding Facilities and Behaviour of Local Population 451
by Asenath Naeem
20. 059: A Study on Life in Women Welfare Center 455
by Bushra Mukhtar and Farah Anjum
21. 060: A Study on Harassment Faced by Female Students at Their Co-Education Institute 461
by Aisha Ehtisham and Kalsoom Akhtar Chaudhry
22. 069: A Review on Grid Computing Architecture 465
by Muhammad Qasim Sadiq and Abdus Salam
23. 082: Modeling and Forecasting Gross Domestic Product Deflator for Pakistan 475
by Ghulam Mustafa, Iram Yasmin, Muhammad Yaseen and Sami Ullah
24. 087: Seasonal Adjustment of Financial Time Series Using the X-12-ARIMA Procedure 479
by Riaz Riazuddin and S.M. Husnain Bokhari
25. 088: Stock Market Daily Returns Volatility: A Case study of Pakistan(1993-2007) 489
by Khalid Sarwar Qureshi and Saghir Pervaiz Ghauri
26. 091: Inflation and inflation uncertainty in Pakistan: Evidence from GARCH modeling 497
by Ikramullah, Waliullah and Mehmood Khan Kakar
27. 093: A Study on the Life of A Diabetic Teenager 503
by Samia Tanveer and Asifa Arif
28. 094: A Study on Parent–Daughter Relationship 507
by Khadija Tariq Cheema and Asifa Arif
29. 103: Process Capability Indices: A Simulation Based Study 513
by Suboohi Safdar
30. 107: Gini's Mean Difference Based Time Varying EWMA Charts 521
by Muhammad Riaz and Saddam Akbar Abbasi
31. 119: Eruption Time of Permanent Teeth in Schoolchildren of Karachi 527
by Nazeer Khan
32. 121: Factors that Motivate Business Faculty to Conduct Research 533
by Ansa Mahmood, Ammara Noshin, Muhammad Rehman, Rizwan Altaf Hussein and Moneeb Qamar

33. 123: On the Need of Developing Valid Data Capacity Building in the Developing Countries 541
by Muhammad Tufail Jarral

34. 124: The Role of Discipline in Organizations 545
by Zareen Abbasi and F.M. Shaikh

35. 125: A Study to Analyze and Forecast the Customer Turn-over for a Shopping Mall 551
by Ismat Fatima

36. 129: Econometric Analysis of income of nomads in irrigated areas of Cholistan Desert 555
by Mariam Abbas, Karamat Ali and Jamal Abdul Nasir

37. 131: Revolutionary Changes give Supremacy to HRM in Pakistan 563
by Zareen Abbasi, Seema Khoja and F.M. Shaikh

38. 136: Role of Globalization in Poverty Alleviation of Pakistan by Using CGE Model 567
by F.M. Shaikh

39. 137: The Role of Culture in Advertising Effectiveness 573
by Yaseen Ahmed Meenai and Salma Mirza

40. 138: Nexus Between Social Exclusion and Reproductive Health Behavior of Women in Pakistan 579
by Fauzia Maqsood

41. 139: An Integrated Framework for Visualizing Intellectual Capital to Meet for Strategic Management Challenges 585
by Mumtaz Muhammad Khan and Suleman Aziz Lodhi

42. 140: Quality Assurance (QA) in Pakistani Higher Education Institutions 593
by Sumia Mumtaz

43. 142: Evaluating the Effectiveness of Teachers Training Rograms in F.G. and Model Schools and Colleges in Islamabad 603
by Mohammad Waqas Raja

44. 144: Role of Entrepreneurship in Poverty Reduction in Pakistan 611
by Farid Zafar and Mohamed Nasr

45. 145: The Impact of Bonus Issues on Stock Prices 619
by Usman Ayub and Mohamed Nasr

46. 146: Banking Segment and Cell Phone Inclination 629
by Ahmed F. Siddiqi, Suneela Azeem, Maryam Mustafa,Jamil Javaid and Hassan Sabir

47. 156: A Prime on SAS and Time Series Forecasting 631
by Sara Azher, Sana Riaz and Zakia Hassan

48. 162: Relationship between Exchange Rate, Exports and Imports: Analysis in the form of Co-integration and Bi-Variate Causality Empirical Evidence from Pakistan 645
by Qazi Muhammad Adnan Hye, Uzma Iram and Muhammad S. Butt

49. 163: Perceived Supervisor Support and Employees Motivation in Textile Sector of Pakistan 653
by Ahmad Qammar, Faheem Ghazanfar and Muhammad Siddique

50. 164: Arsenic in the Ground Water of Pakistan 661
by Khurshed Ahmed and Sidra Karim

51. 167: Household Characteristics: How Much They Affect A Woman's Contribution in Household Budget? 667
by Rana Ejaz Ali Khan and Tasnim Khan

52. 168: An Investigation of Influencing Factors of Blood Donation Motivation, Blood Donors a Survey-Based Questionnaire Study 673
by Khurram Aziz Fani, Kaleem Ashraf, M. Ahmad Tauqir, Anam Khan and Sidra Mehboob

53. 171: Health Care Analysis and Regional Disparities in Different States of Iran 679
by Hamid Sepehrdoust, Iran.

Author Index 691

Address By
Dr. Munir Ahmad, Patron ISOSS

- Hon. Tanveer Ashraf Kaira,
  Minister of Finance, Planning & Development, Govt. of the Punjab
- Prof. Dr. Muhammad Nizamuddin,
  Vice-Chancellor, University of Gujrat
- Respected delegates from Iran, Germany, Libya, USA
- My colleagues, Students, Ladies and Gentlemen,

I, on my behalf and on behalf of Islamic Countries Society of Statistical Sciences take this opportunity to thank you for sparing your precious time from such a busy schedule. I know that you are visiting around the Province of Punjab for improving its infrastructure, governance and removing numerous ills that itch public in general and government in particular.

I congratulate Dr. Muhammad Nizamuddin, Vice-Chancellor a strong administrator, for making strenuous efforts to develop this newly established University of Gujrat at par with any international university. His proven track record shows his capabilities, competence and will to work for the university.

I deeply appreciate University's programmes to create alliances amongst statisticians by organizing seminars for exchange of knowledge and experiences for better understanding and advancement of progressing areas of engineering, health, industrial, computer and telecom technology. It is our Government's cherished desire that we must make intensive and sustained struggle to expand the horizons of Statistics and Social Sciences which facilitate building of a system free of exploitation, inequality and repression and helps to formulate plans and policies to eliminate poverty from the Society and to improve standards of living of the people.

Statistical scientists of academia should share their scientific potential and expand their database. This will help Pakistan by bringing technology to their door-steps which, of course, could be utilized for the betterment of the Muslim Ummah.

The society, while celebrating its 20 years journey, was established way back in 1988, during the first Islamic Countries Conference on Statistical Sciences held at Lahore with the objectives to:

- bring together research workers and practitioners in statistical sciences from Islamic Countries through mutual exchange program,
- organize and strengthen a central information system by establishing data banks and centres of information.
- associate statistically developed countries to help in developing and transferring statistical technology to Islamic Countries.
- organize conferences, seminars, colloquia, workshops, short courses, and any other means of communication helpful in exchanging scientific ideas.

I feel really proud of its existence, as the society had held nine International Conferences at Lahore, Morocco, Malaysia, and Indonesia, and numerous national

conferences, seminars and workshops. The 10th Conference will hopefully be held in Egypt some time in 2009.

The Society had the honour of organizing Fourth Meeting of Heads of National Statistical Organizations of the OIC Member Countries at Lahore on behalf of Statistics Division, Government of Pakistan and Statistical, Economic & Social Research and Training Centre (SESRIC-OIC), Ankara, Turkey. At each conference more than 30 countries had been taking active part.

I feel pride to inform that ISOSS is the only society that helps and encourages researchers and M.Phil. / Ph.D. students around Pakistan. So far, more than 40 students have completed their M.Phil./Ph.D. Degrees under the guidance of the Research Guidance Cell and about more than 50 students are in the process of finalizing their M.Phil./Ph.D. researches.

Another landmark of the society, Pakistan Journal of Statistics (PJS) is an internationally recognized journal which is the only Pakistani journal recognized by Higher Education Commission, Government of Pakistan on the basis of its impact factor 1.2 (2004). The Pakistan Journal of Statistics has been graded "B" by FIDES Journal Rating 2002 among 2000 journals in all disciplines.

There are 57 Muslim countries with more than one billion population, which account for more than 25% of the World population with a very low GNP. Everywhere the physical and human resources remain under-utilized. We need collective self-reliance in the Islamic Community, mutual cooperation and extensive exchange of scientists. Hence statistics plays a key role in the socio-economic and scientific development of a country. The current state of Muslim world under-development is due to decline in the knowledge of science and technology where Muslims had played a leading role in the past. Let me share the administrative capabilities of Hazrat Omar (R) who conducted household expenditure survey of different strata of people to find out the household expenditure so that he could fix scholarships and benefits for the needy. In one of the Scandinavian countries, they introduced social security system called Omar Social Security System. I don't know if Pakistan ever institute Social Security System. If the government wishes, ISOSS can help in developing such as system atleast for Punjab.

I find this opportunity to narrate some of the experiences, the society had met with the ideological organizations like Pakistan Muslim League (Nawaz). The society had done marvelous works in the field of research and statistics and had will to do a lot more. Society had a dream of establishing a Statistics House in Lahore, which would provide state of the art facilities for research under one roof. In 1990 delegation of ISOSS headed by its Pattern-in-Chief H.E. Dr. Abdullah Bin Omar Nasseef, Ex-Vice-President Majlis A Shoura, and President, World Muslim Congress, Jeddah, Saudi Arabia met Mr. Muhammad Nawaz Sharif, the then Chief Minister Punjab who was very pleased to sanction a piece of two kanals land in Sabzazar Scheme, Lahore for establishing the Statistics House to be named as Nawaz Sharif Statistics House. The resources for construction of building were committed to be provided by the Muslim World League, Saudi Arabia. Incidentally, the dream of the society became under clouds due to Kuwait War, which consumed a lot of resources of Islamic countries and organizations leaving very less for organization of Islamic research.

The society believes that the dream of having a Statistics House will come true one day and with this dream society is working and progressing into a professional organization, which has hundreds of professional statisticians working for the betterment of Muslim Ummah, in general and Pakistan in particular. I request Honourable Sirdar Dost Muhammad Khan Khosa and Honourable Tanveer Ashraf Kaira to sanction an amount of Rupees Five Million to build "Sharif Statistics House".

As I said earlier, statistics and information are the basic ingredients of any development plan. It is my august opinion that a Council of Statisticians be set up to look into various aspects of economic, technological, scientific and agro-development of Muslim Ummah. I believe the basic informations, accurately collected and scientifically analyzed are the imperatives of planning in the countries.

I see ISOSS as a World Forum that can be managed on a collected vision of its active members. Dignity of top statisticians both in public and private sectors is a pre-requisite to Society's strategy and action plans.

We need to strengthen ISOSS by establishing chapters in various areas and different cities and countries, so as to make it a responsible part of sharing in upgradation of Statistical Systems. ISOSS may be made an authentic statistical voice of Pakistani Statisticians.

In the past, I proposed to institute a number of awards for young statisticians which could not be implemented for want of responses from statisticians, students, teachers and professionals. I am going to propose in the business session a few awards in the names of Dr. Zia-ud-Din – Dr. Iqbal, Col. Nazir Ahmad – S.M. Ishaq, Sultan S. Hashmi – Muhammad Afzal and moreover ISOSS Awards and hope that this time, help will be received from public, government and statisticians for these awards.

At the end, I thank my team of volunteers mostly students, from National College of Business Administration and Economics, especially Dr. Muhammad Hanif, Prof. Akhlaq Ahmad, Dr. Suleman Aziz Lodhi, Dr. Ghulam Mustafa Habibullah, Dr. A.R. Chaudhry, Muhammad Iftikhar, Muhammad Imtiaz and Saif-ur-Rehman for their untiring work. I also thank members of the University of Gujrat team who worked hard in organizing the Conference under the leadership of Dr. Mohammad Nizamuddin. Special thanks are due to Mr. Zahoor Ahmad, Miss Atia Hanif, Miss Fozia Maqsood and others.

We are all grateful to Chief Minister Punjab and Minister of Finance and Planning & Development for sparing their precious time to inaugurate the Conference.